Market Profile

	SC(45001),SC(...
Population Summary	
2000 Total Population	1,109,785
2010 Total Population	1,242,849
2016 Total Population	1,315,412
2016 Group Quarters	30,780
2021 Total Population	1,381,143
2016-2021 Annual Rate	0.98%
Household Summary	
2000 Households	434,955
2000 Average Household Size	2.49
2010 Households	486,837
2010 Average Household Size	2.49
2016 Households	510,610
2016 Average Household Size	2.52
2021 Households	534,051
2021 Average Household Size	2.53
2016-2021 Annual Rate	0.90%
2010 Families	333,926
2010 Average Family Size	3.00
2016 Families	345,949
2016 Average Family Size	3.05
2021 Families	359,620
2021 Average Family Size	3.08
2016-2021 Annual Rate	0.78%
Housing Unit Summary	
2000 Housing Units	481,274
Owner Occupied Housing Units	65.4%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	9.6%
2010 Housing Units	553,619
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	26.7%
Vacant Housing Units	12.1%
2016 Housing Units	580,291
Owner Occupied Housing Units	59.6%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	12.0%
2021 Housing Units	606,491
Owner Occupied Housing Units	59.6%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	11.9%
Median Household Income	
2016	$44,143
2021	$49,217
Median Home Value	
2016	$137,843
2021	$174,469
Per Capita Income	
2016	$24,291
2021	$26,381
Median Age	
2010	38.4
2016	39.6
2021	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Market Profile

9 Counties   Prepared by Esri
Abbeville County, SC (45001) et al.
Geography: County

	SC(45001),SC(...
2016 Households by Income	
Household Income Base	510,610
<$15,000	15.5%
$15,000 - $24,999	13.0%
$25,000 - $34,999	11.7%
$35,000 - $49,999	14.3%
$50,000 - $74,999	18.0%
$75,000 - $99,999	11.1%
$100,000 - $149,999	10.3%
$150,000 - $199,999	3.4%
$200,000+	2.6%
Average Household Income	$61,241
2021 Households by Income	
Household Income Base	534,051
<$15,000	15.5%
$15,000 - $24,999	14.1%
$25,000 - $34,999	8.9%
$35,000 - $49,999	11.9%
$50,000 - $74,999	17.9%
$75,000 - $99,999	11.9%
$100,000 - $149,999	12.6%
$150,000 - $199,999	4.2%
$200,000+	2.9%
Average Household Income	$66,948
2016 Owner Occupied Housing Units by Value	
Total	345,796
<$50,000	14.5%
$50,000 - $99,999	20.9%
$100,000 - $149,999	19.3%
$150,000 - $199,999	15.1%
$200,000 - $249,999	9.0%
$250,000 - $299,999	6.0%
$300,000 - $399,999	6.8%
$400,000 - $499,999	3.2%
$500,000 - $749,999	3.2%
$750,000 - $999,999	1.1%
$1,000,000 +	1.0%
Average Home Value	$186,134
2021 Owner Occupied Housing Units by Value	
Total	361,370
<$50,000	10.7%
$50,000 - $99,999	14.7%
$100,000 - $149,999	15.8%
$150,000 - $199,999	18.0%
$200,000 - $249,999	13.4%
$250,000 - $299,999	9.7%
$300,000 - $399,999	7.2%
$400,000 - $499,999	3.5%
$500,000 - $749,999	4.4%
$750,000 - $999,999	1.5%
$1,000,000 +	1.0%
Average Home Value	$216,718

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	SC(45001),SC(...
2010 Population by Age	
Total	1,242,849
0 - 4	6.6%
5 - 9	6.5%
10 - 14	6.7%
15 - 24	13.5%
25 - 34	12.2%
35 - 44	13.5%
45 - 54	14.5%
55 - 64	12.5%
65 - 74	8.0%
75 - 84	4.4%
85 +	1.7%
18 +	76.1%
2016 Population by Age	
Total	1,315,412
0 - 4	6.2%
5 - 9	6.4%
10 - 14	6.4%
15 - 24	12.8%
25 - 34	12.6%
35 - 44	12.6%
45 - 54	13.6%
55 - 64	13.2%
65 - 74	9.8%
75 - 84	4.7%
85 +	1.8%
18 +	77.4%
2021 Population by Age	
Total	1,381,143
0 - 4	6.0%
5 - 9	6.2%
10 - 14	6.5%
15 - 24	12.2%
25 - 34	12.2%
35 - 44	12.5%
45 - 54	12.8%
55 - 64	13.4%
65 - 74	10.9%
75 - 84	5.5%
85 +	1.9%
18 +	77.6%
2010 Population by Sex	
Males	601,410
Females	641,439
2016 Population by Sex	
Males	638,934
Females	676,478
2021 Population by Sex	
Males	672,850
Females	708,293

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Market Profile

9 Counties
Abbeville County, SC (45001) et al.
Geography: County

Prepared by Esri

	SC(45001),SC(...
2010 Population by Race/Ethnicity	
Total	1,242,849
White Alone	74.3%
Black Alone	19.5%
American Indian Alone	0.3%
Asian Alone	1.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.9%
Two or More Races	1.6%
Hispanic Origin	5.7%
Diversity Index	47.4
2016 Population by Race/Ethnicity	
Total	1,315,412
White Alone	73.2%
Black Alone	19.4%
American Indian Alone	0.3%
Asian Alone	1.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.3%
Two or More Races	2.0%
Hispanic Origin	6.6%
Diversity Index	49.8
2021 Population by Race/Ethnicity	
Total	1,381,143
White Alone	72.1%
Black Alone	19.3%
American Indian Alone	0.3%
Asian Alone	2.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.8%
Two or More Races	2.4%
Hispanic Origin	7.6%
Diversity Index	52.1
2010 Population by Relationship and Household Type	
Total	1,242,849
In Households	97.5%
In Family Households	82.8%
Householder	26.9%
Spouse	19.3%
Child	31.0%
Other relative	3.6%
Nonrelative	2.1%
In Nonfamily Households	14.7%
In Group Quarters	2.5%
Institutionalized Population	1.1%
Noninstitutionalized Population	1.4%

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Market Profile

9 Counties
Abbeville County, SC (45001) et al.
Geography: County

Prepared by Esri

	SC(45001),SC(...
2016 Population 25+ by Educational Attainment	
Total	896,632
Less than 9th Grade	5.1%
9th - 12th Grade, No Diploma	9.9%
High School Graduate	25.0%
GED/Alternative Credential	5.6%
Some College, No Degree	19.7%
Associate Degree	9.1%
Bachelor's Degree	16.4%
Graduate/Professional Degree	9.1%
2016 Population 15+ by Marital Status	
Total	1,065,631
Never Married	30.2%
Married	51.8%
Widowed	6.8%
Divorced	11.3%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	93.9%
Civilian Unemployed	6.1%
2016 Employed Population 16+ by Industry	
Total	599,461
Agriculture/Mining	0.8%
Construction	6.2%
Manufacturing	19.9%
Wholesale Trade	3.9%
Retail Trade	12.3%
Transportation/Utilities	4.4%
Information	1.5%
Finance/Insurance/Real Estate	4.3%
Services	44.0%
Public Administration	2.9%
2016 Employed Population 16+ by Occupation	
Total	599,461
White Collar	56.6%
Management/Business/Financial	12.3%
Professional	20.0%
Sales	11.5%
Administrative Support	12.8%
Services	16.5%
Blue Collar	27.0%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	3.6%
Production	11.2%
Transportation/Material Moving	6.9%
2010 Population By Urban/ Rural Status	
Total Population	1,242,849
Population Inside Urbanized Area	56.4%
Population Inside Urbanized Cluster	11.6%
Rural Population	32.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Market Profile

9 Counties
Abbeville County, SC (45001) et al.
Geography: County

Prepared by Esri

	SC(45001),SC(...
2010 Households by Type	
Total	486,837
Households with 1 Person	26.5%
Households with 2+ People	73.5%
Family Households	68.6%
Husband-wife Families	49.2%
With Related Children	20.7%
Other Family (No Spouse Present)	19.4%
Other Family with Male Householder	4.8%
With Related Children	2.6%
Other Family with Female Householder	14.6%
With Related Children	9.6%
Nonfamily Households	4.9%
All Households with Children	33.3%
Multigenerational Households	4.3%
Unmarried Partner Households	5.6%
Male-female	5.1%
Same-sex	0.6%
2010 Households by Size	
Total	486,837
1 Person Household	26.5%
2 Person Household	34.4%
3 Person Household	16.9%
4 Person Household	13.1%
5 Person Household	5.8%
6 Person Household	2.1%
7 + Person Household	1.2%
2010 Households by Tenure and Mortgage Status	
Total	486,837
Owner Occupied	69.6%
Owned with a Mortgage/Loan	45.6%
Owned Free and Clear	24.0%
Renter Occupied	30.4%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	553,619
Housing Units Inside Urbanized Area	55.1%
Housing Units Inside Urbanized Cluster	12.0%
Rural Housing Units	32.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Market Profile

9 Counties
Abbeville County, SC (45001) et al.
Geography: County

Prepared by Esri

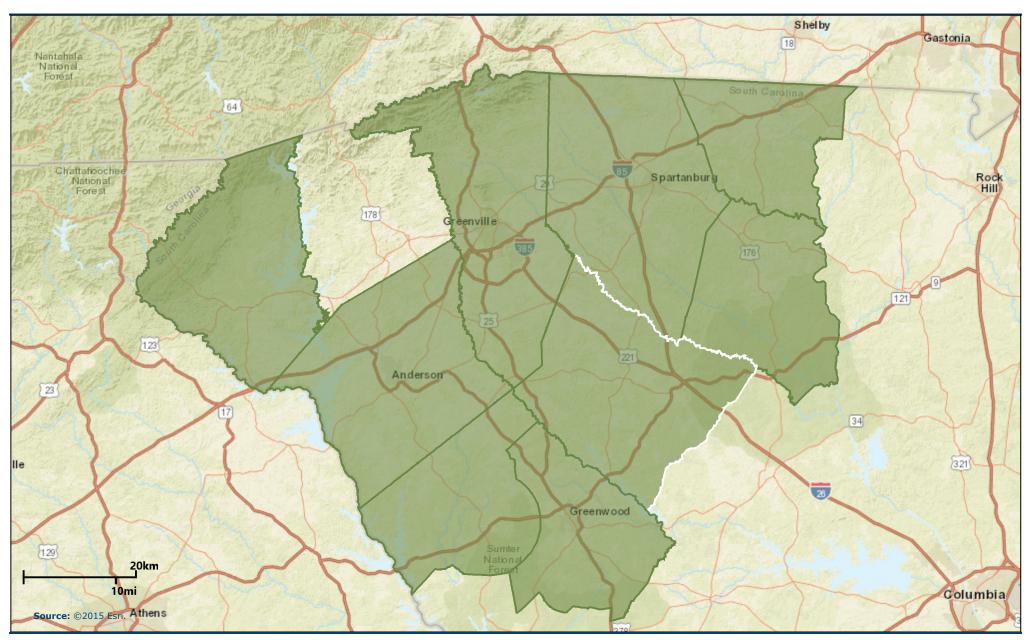|	SC(45001),SC(...
Top 3 Tapestry Segments	
1.	Southern Satellites (10A)
2.	Middleburg (4C)
3.	Rural Bypasses (10E)
2016 Consumer Spending	
Apparel & Services: Total $	$815,043,728
Average Spent	$1,596.22
Spending Potential Index	79
Education: Total $	$511,815,496
Average Spent	$1,002.36
Spending Potential Index	71
Entertainment/Recreation: Total $	$1,212,251,020
Average Spent	$2,374.12
Spending Potential Index	81
Food at Home: Total $	$2,126,373,867
Average Spent	$4,164.38
Spending Potential Index	84
Food Away from Home: Total $	$1,274,841,351
Average Spent	$2,496.70
Spending Potential Index	81
Health Care: Total $	$2,289,060,098
Average Spent	$4,482.99
Spending Potential Index	85
HH Furnishings & Equipment: Total $	$720,951,620
Average Spent	$1,411.94
Spending Potential Index	80
Personal Care Products & Services: Total $	$297,740,899
Average Spent	$583.11
Spending Potential Index	80
Shelter: Total $	$6,065,557,281
Average Spent	$11,879.04
Spending Potential Index	76
Support Payments/Cash Contributions/Gifts in Kind: Total $	$977,638,725
Average Spent	$1,914.65
Spending Potential Index	83
Travel: Total $	$713,372,589
Average Spent	$1,397.10
Spending Potential Index	75
Vehicle Maintenance & Repairs: Total $	$437,983,488
Average Spent	$857.77
Spending Potential Index	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

September 15, 2016

October 18, 2016